

# SPONSORING & PATRONAGE APPLICATION FORM AT SEAFRIGO GROUP

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We thank you for your interest in Seafrigo Group.

To process your request efficiently, we invite you to complete this form by providing detailed information about your project. This document will enable us to assess the relevance, impact, and compliance of your request according to our sponsorship and patronage criteria.

Centralizing requests through this form also helps ensure transparency in the selection process and prevents any potential conflicts of interest.

## 1. Applicant Informations

- Organization Name:
- Legal Status (association, foundation, company, etc.):
- Project Manager (First Name, Last Name):
- Position:
- Address:
- Phone Number:
- Contact Email:
- Website/Social Media (if applicable):

### **Conflict of Interest**

Do I have any affiliation with a Seafrigo employee? If so, what is the nature of this relationship?

Am I a Politically Exposed Person (PEP)?

Am I in a relationship with a PEP?

## 2. Project Description

- Project Title:
- Brief Project Description (Objectives, Issues, Target Audience):

- Main Objectives:
- Target Audience:
- Project Start and End dates:
- Project Location (City, Country):
- Context and Justification for the Request:

- Associated Partners (if applicable):

## 3. Nature of the request and budget

- Type of support Requested:

### Patronage:

- ☐ Financial Donation: €
- ☐ Donation in kind:
- ☐ Skills-based Volunteering:

### Sponsoring:

- ☐ Financial Donation: €
- ☐ Donation in kind:

### Budget :

Total project budget:

Amount of Support Requested from Seafrigo Group:

Other Funding Sources Requested/Secured:

#### **4. Sponsoring Benefits and Visibility**

Proposed Benefits for Seafrigo Group **in case of Sponsorship** (e.g., logo on materials, press mentions, online visibility, etc.):

How will Seafrigo be highlighted within this project (media, events, etc.)?

Who is the target audience of the project, and how does your project benefit this audience?

#### **5. Project Impacts and Benefits**

Expected Social, Environmental, Cultural, or Economic Benefits:

How does the project align with Seafrigo Group's values and objectives (e.g., sustainable development, support for the agri-food sector, responsible logistics, etc.)?

#### **6. Additional Information and Mandatory Attachments**

**Documents to be attached:**

- Presentation Brochure (if applicable)
- Detailed Communication Plan
- Provisional Budget
- Statutes or any other relevant documents for the application (e.g., organization's bylaws, bank

## 7. Applicant's Commitment

I, the undersigned \_\_\_\_\_, legal representative of \_\_\_\_\_, hereby certify that the information provided is complete and accurate. By submitting this application, I consent to Seafrigo Group using the information and documents provided to assess my sponsorship or patronage request.

**Name of the signatory:**

**Date :**

**Signature :**

## For more information

Contact us at [communicationgroupe@seafrigo.com](mailto:communicationgroupe@seafrigo.com) with any inquiries or project submissions.